

Lean Startup

What is Lean Startup?

Methodology guided by Lean manufacturing principles and Agile methodology.

It is a set of tools, principles and behaviours which helps in becoming more competitive and drive growth. It reduces time-tickly from customer feedback and take action in the direction where feedback points.

Is this only for startups?

Lean Start up is not only for Startups. You can apply lean startup principles in your established and large organisation and get some significant results.



Five reasons you must adapt **Lean Startup** in your established organisation:

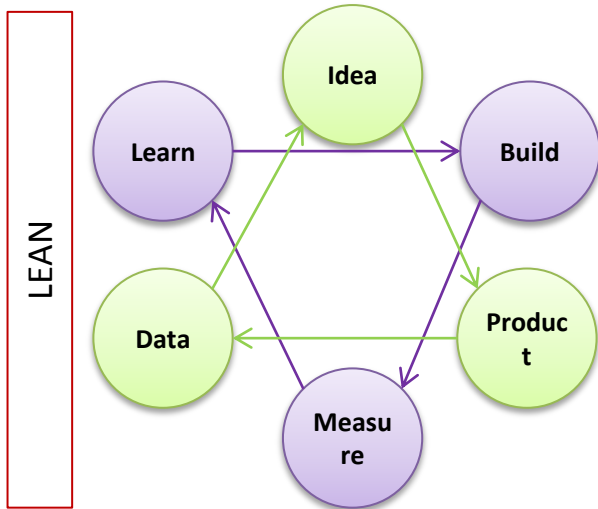
- 1** Your organisation is creating new **products** or reaching new markets. Reduce the cycle time, seek customer feedback faster and reduce waste.
- 2** You are part of a **large organisation** and need to bring in speed and agility in to your system. Your five year projection may not take you far, but speed to adapt in this uncertain environment will take you a long way.
- 3** You are **working on new processes** and want to make sure you deploy a customer validated process for better results. Apply Lean Startup for continuous feedback and validation.
- 4** You don't want to spend too much money but keen to **promote innovation** an your organisation. Don't waste your money.
- 5** You are about to deploy that cool new **digitized system** but vey concerned about its success and adaptation.

Startup success can be engineered by following the right process. It can be learnt, it can be taught! – Eric Ries

Benefits

- Through out the process you have clear visibility of where you are going – you stay focused
- Indicates sooner that it's time to make changes to strategy hence less waste of time & money
- By the time product is ready to be distributed widely, it will already have established customers.
- Process created through the Lean Startup will be ready – tried & tested.

Methodology



Lean Startup's Focus



Lean Startup methodology helps to eliminate uncertainty

Our Approach

Customised
Training

Project
Coaching

Culture
Transformation

NEXT STEPS:

Get in touch with us today, and **accelerate** your organisations Transformation journey.

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